

LOSE THE CRUNCH



CRUNCH!

TOO
MUCH
SALT!

SALT BRINE APPLIED BEFORE STORMS
HELPS CLEAR SNOW FASTER
AND USES LESS SALT

ANTI-ICING
IN PROGRESS

LOVE THE LINES



Anti-icing lines keep roads, parking lots, and sidewalks safe. Plus, they waste less salt and cause less environmental harm — more reasons to **#LOVETHELINES**.

Visit saltsmart.org to learn more.